



DESIGN IN HK
MADE IN CHINA
香港好設計 內地展商機



HONG KONG GOOD DESIGN

133 届广交会 优秀产品设计展示



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香港設計商會
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DESIGN TRADE
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设计师 | Designer

朱志强 | Rance Chu

4M INDUSTRIAL DEVELOPMENT LIMITED



朱志强先生是 4M 的创始人。自 1993 年公司成立之今，4M 一直将科学、技术、工程艺术与创意和数学 (STEAM) 的核心原则融入 4M 的每一个玩具设计中。

Mr. Rance Chu is Managing Director and founder of 4M Industrial Development Limited. 4M has been incorporating core principles of science, technology, engineering, arts & creativity and mathematics (STEAM) into every design of 4M toys since 1993 when the company was established.



绿色科学 / 混合太阳能 - 水泵

4M INDUSTRIAL DEVELOPMENT LIMITED

Green Science / Hybrid Solar Power Water Pump

设计故事 / 概念 DesignConcept/Story

绿色科学 / 混合太阳能 - 水泵演示了泵的机械应用，当阳光普照时，水泵利用太阳能泵送水。在没有阳光时，它也可以由电池供电。它是一个 20x11x17cm 长的水泵，由 ABS 塑料制成，自带水箱，按真实的水泵来设计的。

Green Science/Hybrid Solar - Water Pump demonstrates the mechanical application of a pump that uses solar energy to pump water in a sunny day. It can also be powered by batteries when there is no sunlight. The water pump with the size of 20x11x17cm is made of ABS plastic with its own water tank, designed based on a real water pump.



已获国际奖项 (奖项 / 年度)

International awards (Award/Year)

红点设计奖 / 2015

iF 设计奖 / 2018

Reddot design award winner / 2015

iF design award / 2018

设计师 | Designer

高承殷 | Perry Ko

Actywell Digital Limited



高承殷在英国朴茨茅斯大学完成了体育管理与发展学士学位，并在英国华威大学完成了创新与创业硕士学位。在高承殷的实习经历和早期职业发展中，高承殷对产品管理领域建立了强烈的兴趣和抱负，并对产品设计充满热情。

Perry has completed his BSc degree in Sports Management and Development at the University of Portsmouth and MSc degree in Innovation and Entrepreneurship at the University of Warwick. Throughout Perry's internship experiences and early career development, Perry has built up strong interests and aspiration within the product management area and become passionate in product design.



乐心听 - 体温耳机 Hera Leto Temperature

Actywell Digital Limited



设计故事 / 概念 DesignConcept/Story

HIT 是一款单侧生物传感耳机，是世界上第一个可检测多种早期新冠病症的耳戴式设备。它还可以通过心率变异分析 (HRV) 检测疲劳度。

HLT is a single-sided bio-sensing earbud, which can bring easier, accurate and convenient ways to measure COVID-19 symptoms. It also can detect fatigue via heart rate variability (HRV).

已获国际奖项 (奖项 / 年度) International awards (Award/Year)

国际设计大奖 - 铜奖 / 2020
International Design Awards - Bronze/2020

设计师 | Designer

叶智荣 | Alan Yip

Balancare Limited



叶智荣教授，国际知名产品设计师。曾受聘于美国青蛙设计及荷兰飞利浦。1990年创立叶智荣设计，设计产品千多件，创立ALANYIP品牌推动中国原创。他获颁授德国红点设计大奖、IF设计大奖、德国设计局设计大奖、英国特许设计师协会金奖、美国电子消费品展创意奖，香港行政长官奖状、香港杰出青年等。

Professor Alan Yip, international renowned industrial designer. He worked for Frog Design, USA and Philips Eindhoven, Holland. He founded Yip Design in 1990; designed over 1000 products and created ALANYIP brand to promote China original designs. He was awarded Red Dot Design Award, IF Design Award, German Design Council Awards, UK CSD Award, USA CES Award, China Red Star Design Awards, HKSAR Chief Executive's Commendation, HK Outstanding Young Person.

balancare 数码茶包：扫一扫·溯源保真·冲泡数据



一次性、唯一性、二维码溯源保真系统·独立包装充氮保鲜

数码茶壶
Digi POT

Balancare Limited

balancare 数码茶包：扫一扫·自动冲泡·溯源保真

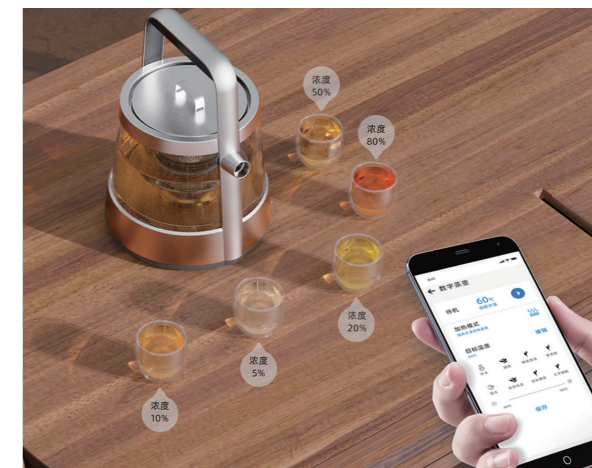


balancare 数码茶壶：识别茶叶·自动冲泡·温度可控·浓度可控

设计故事 / 概念 DesignConcept/Story

基于物联网技术的数位茶壶是用数码技术泡茶的用具，设置有蓝牙 Ble 和 Wifi 通讯器、OLED 触控显示屏、磁控茶篮升降器、温度和浓度感测器及二维码扫描器，还可以通过手机 APP 进行个性化设置与操控。

A Digital teapot based on Internet of things technology, with Bluetooth ble and WiFi communicator, OLED touch screen, Magnetic control tea Pot, lifting mechanism, Temperature and concentration sensors, QR code scanner. It can also be personalized and controlled through mobile app.



已获国际奖项 (奖项 / 年度)
International awards (Award/Year)

中国发明专利：CN202010432623.1；
中国实用新型：CN201921644275.3；
中国实用专利：CN201720401861.X；
中国外观专利：CN202130493757X；

设计师 | Designer

Deep Blue Design

DEEP BLUE

深蓝设计公司的成立是为了满足全球客户对位于东南亚的专业设计服务的需求。我们的方法是基于对客户、他们的市场和最终用户要求的理解，并提供超出预期的设计解决方案。

Deep Blue Design was formed to meet the needs of customers worldwide requiring expertise design services located in Southeast Asia. Our approach is based on an understanding of our customers, their markets and the end users requirements and delivering design solutions that exceed expectations.

OPPO PM-1 Planar Magnetic headphone

Deep Blue Design

设计故事 / 概念 DesignConcept/Story

OPPO PM-1 深蓝设计与 OPPO 一起合作了大量的项目，深蓝设计荣获了 PM1, PM2 和 PM3 平面磁性耳机的奖项。尽管它对耳机领域来说是全新的，但这些设计获得了包括 EISA 和最佳家庭影院奖在内的一些最高荣誉和奖项。

PM-1 Deep Blue and OPPO have worked together on a number of projects. Deep Blue Design to develop the award winning PM1, PM2 and PM3 Planar magnetic headphones. Although a completely new to the headphone scene, these designs picked up some of the highest accolades and awards including EISA and Best of Home Theatre awards

已获国际奖项 (奖项 / 年度) International awards (Award/Year)

European Sound and Imaging Award (EISA)
Most Successful Design Award China
Sound & Vision Award; HD Fever Award
Japanese Headphone Award; Reviewers Choice Award
Sound Stage Product of the Year Award; Brutus Award
Enjoy the Music Award; Home Theatre Award
Audioholics product of the Year Award
Inner Fidelity Hall of Fame Award



OPPO HA-2 Portable Amplifiers

Deep Blue Design

设计故事 / 概念 DesignConcept/Story

HA-2 便携式扩音器是一款独特且高度精密的产品。意识到有些音响爱好者希望在旅途中播放音乐，这款便携式扩音器是同类产品中的佼佼者，而尺寸不到竞争产品的一半。

The HA-2 portable amplifiers a unique and highly sophisticated product. Realising that there are audiophiles that wish p play music on the go, this portable amplifier is best in class whilst being less than half the size of the nearest competitor.

已获国际奖项 (奖项 / 年度) International awards (Award/Year)

European Sound & Imaging Award (EISA); Home Theatre Award
Stereo Times Most Wanted Award
Brutus Award
EAN Product Product of the Year
Soundstage Product of the Year Award
HiFi News Editors Choice Award; Hi Fi Choice Award
Wirecutter Best OF Award; AV Forums Headphone Amp Award
Headfonics Award; Electronic Musician Award
What Hi Fi Award; Electronic Musician Award
AV Gear Award



设计师 | Designer

叶智荣 | Alan Yip

Dr. Kong Footcare Limited



叶智荣教授，国际知名产品设计师。曾受聘于美国青蛙设计及荷兰飞利浦。1990年创立叶智荣设计，设计产品千多件，创立ALANYIP品牌推动中国原创。他获颁授德国红点设计大奖、IF设计大奖、德国设计局设计大奖、英国特许设计师协会金奖、美国电子消费品展创意奖，香港行政长官奖状、香港杰出青年等。

Professor Alan Yip, international renowned industrial designer. He worked for Frog Design, USA and Philips Eindhoven, Holland. He founded Yip Design in 1990; designed over 1000 products and created ALANYIP brand to promote China original designs. He was awarded Red Dot Design Award, IF Design Award, German Design Council Awards, UK CSD Award, USA CES Award, China Red Star Design Awards, HKSAR Chief Executive's Commendation, HK Outstanding Young Person.



3D 智能验脚仪 3D Intelligent Foot Scanner

Dr. Kong Footcare Limited



设计故事 / 概念 Design Concept / Story

3D 智能验脚仪是一部高速扫描机器，多个深度摄影机能在几秒内拍摄影像。3D 智能验脚仪比一般红外线扫描器省时。分析数据后会将资料传送到用户页面，包括足型及建议，而整个扫描过程只需三分钟即可完成。

3D intelligent foot scanner is a fast scanning device which can capture the image within several seconds by those depth cameras. Compared with infra-red scanning devices, it is more time-saving. Moreover, After analyzing the data collected, the information will be sent to the user's interface, including the foot type and suggestions provided by the system. It only takes three minutes for the whole scanning process.



设计师 | Designer

叶智荣 | Alan Yip

Dragon Star Holdings (HK) LTD.



叶智荣教授，国际知名产品设计师。曾受聘于美国青蛙设计及荷兰飞利浦。1990年创立叶智荣设计，设计产品千多件，创立ALANYIP品牌推动中国原创。他获颁授德国红点设计大奖、IF设计大奖、德国设计局设计大奖、英国特许设计师协会金奖、美国电子消费品展创意奖、香港行政长官奖状、香港杰出青年等。

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回卷口罩套 Flexi-Mask Sleeve

Dragon Star Holdings (HK) LTD.



设计故事 / 概念 Design Concept/Story

「回卷口罩套」是一个创新的整体解决方案，在用户偶尔需要摘下口罩的情况下，如用餐、饮水、拍照、入个人空间等，以生的方式存放和保护口罩。设计服务于大众人群，包括男性和女性；不同年龄组，特别是老人和残疾用户。

The goal of the FLEXI MASK SLEEVE is to design a creative and holistic solution to store and protect the face mask with hygiene while the user needs to take off the mask occasionally, such as dining, drinking, taking photos, entering a single room, etc. The design should serves the mass public including men and women; different age groups, especially elderly and disable users.

设计师 | Designer

郭颖诺 | Kwok Wing Lok

Fullhouse Tracy Housewares Company Limited



毕业于香港理工大学设计系，做过礼品玩具小家电，在现时的公司设计家品已有7年，喜欢设计实用又令人会心微笑的产品，相信好的设计是实用、创新和价格的平衡。

Graduated from school of design of Hong Kong Polytechnic University. I love smart and happy design. Believe that good design is practical, innovative and affordable. I have over 10 years experience working in kitchenware ,gift , toys and consumer product.



Fullhouse Tracy Housewares Company Limited



FOOD WASTE
MANAGEMENT BIN
6 Liters / 1.58 Gallons

6 Liter / 1.58 Gallon



Separate the liquid
and solid compose



Pour



Drain
& Flip



take out
the tray



Clear out
when full



Food Waste Management Bin

Fullhouse Tracy Housewares Company Limited



设计故事 / 概念 DesignConcept/Story

分隔固体和液体食物垃圾总是很麻烦，若不分开他们垃圾袋往往会因此太重而破掉。但是有了这个干湿垃圾桶，过程就变得简单得多只需把食物垃圾倒入小容器沥清水份并把碎屑扔在旁边的底盘即可，方便简单。

It is always messy separating solid and liquid food waste, But with this Food waste management bin, the process become much simpler. The lower tray can hold rubbish bag for the solid waste, while the smaller container hanging on the edge hold all the liquid waste. Just pour the compost, drain and tap off the debris. Through these simple steps we can manage the food waste easily.

已获国际奖项 (奖项 / 年度) International awards (Award/Year)

HKSDA - Silver Award / 2020



Rainbow Chopping Board

Fullhouse Tracy Housewares Company Limited



1 chopping board + 4 preparation dishes + 1 big tray



Chop & Swap



Prep or Serve

All rights reserved by Fullhouse World



设计故事 / 概念 DesignConcept/Story

我们知道准备食物过程需要大大小小的器皿。盆子在砧板旁的设计，方便切好的食物直接扫入盆子内。盆子亦能自由拼凑组合，作不同用途的餐具。开心的颜色和彩虹的形状会令人的胃口大增。

The rainbow is a sign of love and blessing, a beautiful gift that God gave us. As a gift, we want to spread the blessing message out, hope the receiver feel the happiness



已获国际奖项 (奖项 / 年度) International awards (Award/Year)

HKSGDA - Bronze Award / 2016
Solutions 2017 Award in Ambiente Frankfurt

设计师 | Designer

Eddie Li, Vincy Ng, Vincent Mak

Green One Lab Limited



设计团队，成员包括产品设计、工业设计和市场策划的专才。

An innovative and award-winning design team with specialists in product design, industrial design and marketing.

壹卷饮管 One Roll Straw

Green One Lab Limited



设计故事 / 概念 DesignConcept/Story

「壹卷饮管」是一支卷合式的可重用吸管。独特的卷合式设计，能够打开并清洗吸管的每一个位置，而毋须使用吸管刷，解决传统可重用吸管难以清洗的问题。

One Roll Straw is an award-winning reusable and openable straw with an innovative rollable design. The straw can be cleaned easily without using the cleaning brushes, solving the problem of cleaning difficulty of traditional reusable straws.

已获国际奖项 (奖项 / 年度) International awards (Award/Year)

2019 Melbourne Design Awards - Gold
2020 Good Design Award - Gold Winner
2020 Korean Good Design Awards

设计师 | Designer

陈志梁，罗沛帆

JEEP INNOVATION LTD.

陈志梁和罗沛帆联合创立的 SIMPLE LAB EXPERIENCE 品牌致力于打造符合现代生活节奏和审美品味的创意茶 / 咖啡 / 酒器具及周边产品，透过「Lab」实验创新的理念，推动便捷而又不失时代气息的生活体验。

SIMPLE LAB EXPERIENCE is cofounded by Zec & Carlos. Specializing in contemporary drinking wares and accessories, we focus on studying modern drinking culture with the ultimate goal of providing a more enjoyable drinking experience that combines convenience and trendy style.



simple lab[®]
experience



AIRO air-lock magic brew glass tea brewer

JEEP INNOVATION LTD.



设计故事 / 概念 DesignConcept/Story

AIRO 助您实现大师级冲泡体验，利用气压原理锁定茶水，无复杂机械机关或电子控制，泡茶更直观，浓淡随心控。结构精巧简单，无卫生死角，徒手便可完成清洁和拆卸，经久耐用。设计兼容日常水杯，让分享更便捷。

AIRO magic brewer provides an ever-easy brewing solution by using air pressure as a lock/release mechanism. Magical brewing experience indeed, but simple physics as a matter of fact. The upper brewer is designed to hold the tea like a crystal ball in the air until the user tilts it to break the balance and let the water drip down to the lower glass. The extra-fine stainless-steel filter in-between offers a clean water/tea separation, unlike the traditional teapot which needs an external filter while pouring out.

已获国际奖项 (奖项 / 年度)

[International awards \(Award/Year\)](#)

Hong Kong Smart Design Award 2020 Corporate GOLD award

设计师 | Designer

叶智荣 | Alan Yip

嘉瑞制品有限公司 | Ka Shui Manufactory Co., Ltd.



叶智荣教授，国际知名产品设计师。曾受聘于美国青蛙设计及荷兰飞利浦。1990年创立叶智荣设计，设计产品千多件，创立ALANYIP品牌推动中国原创。他获颁授德国红点设计大奖、IF设计大奖、德国设计局设计大奖、英国特许设计师协会金奖、美国电子消费品展创意奖、香港行政长官奖状、香港杰出青年等。

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MgSHIELD 新型合金超强复合板材行李箱
MgSHIELD Carry On MGF-20

Ka Shui Manufactory Co., Ltd.



设计故事 / 概念 DesignConcept/Story

MgSHIELD Carry On MGF-20, 行李箱的主体图案「X」的设计是由SUV多用途汽车汽身的保护栏所启发，结合由嘉瑞集团研发的MgSHIELD新型镁合金强复合板材，较铝合金行李箱更坚固、箱体更有回弹力、冲击后箱体不易出现变形、凹陷。

MgSHIELD Carry On MGF-20, the design concept of the "X" luggage was inspired by the protection ribs of SUV car trunk. Combined with MgSHIELD, the "New Magnesium Reinforced Composite Sheet" which is invented by Ka Shui Group, the luggage has higher impact strength than Aluminum luggage. The case is not easily deformed or dented due to its resilience.

已获国际奖项 (奖项 / 年度)

International awards (Award/Year)

International Exhibition of Inventions in Geneva - Gold Medal / 2018
Asia International Innovative Invention Award / 2020

设计师 | Designer

陈文轩 | Chan Man Hin

Lofty Factory Company Limited



Martin Chan 于 2019 年成立 Lofty Factory，是一间专注于设计创新电子产品的工作室，理念是将科技元素融合于设计，为市场创造出新的价值。所设计的产品曾荣获世界级设计比赛奖项，包括 2017 年度红点设计奖，及 2020 年度 A' 设计大奖等。

Founded in 2019 by Martin Chan, Lofty Factory is a studio focus on designing the innovative electronic products. He aims to combines technology and design to create the value. He has won some design competitions such as 2017 Reddot Design Award in Germany and 2020 A' Design Award in Europe.



Fragment 8 复古数码摄影机 Fragment 8 Retro Camera

Lofty Factory Company Limited



设计故事 / 概念 DesignConcept/Story

Fragment 8 复古数码摄影机是一部随拍数码相机，仅重 250 克，能够模仿独特的 8mm 菲林拍摄效果。摄影机支援 JPEG, MP4 或即时 GIF 输出，配以 720p 高解析度画质，配备三种不同的附加镜头，实现不同的拍摄效果，内置取景器和无焦距操作，操作简单，方便整天携带。

Fragment 8 Retro Digital Camera is a point-and-shoot digital camera that weighs only 250 grams and can imitate the unique 8mm film shooting effect. It can support JPEG, MP4 or Instant GIF formats output with 720p HD resolution. Three different add-on lenses for specialized effects. Built-in viewfinder and focus-free operation, easy to carry anywhere all day.

已获国际奖项 (奖项 / 年度)
International awards (Award/Year)

A' Design Award - Bronze / 2020
Hong Kong Smart Design Awards - Merit / 2020

设计师 | Designer

文伟乾 | Man Wai Kin

Manova International Ltd.



Manova International Limited (www.manovainternational.com) 的共同创始人和拥有者 - 该公司自 2001 年成立是一家总部位于香港的设计和制造公司。自 90 年代开始从事专业设计顾问业务。30 多年的设计领导力实践。香港理工学院设计专业毕业，中央圣马丁学院 (UAL) 硕士毕业。

Co-founder and owner of Manova International Limited (www.manovainternational.com), a HK based Design and Manufacturing company since 2001 • In professional design consultancy business since 90's • 30 more years' of practicing in design leadership • Design graduate of HK PolyU and postgraduate of Central Saint Martins (UAL)



TailWindS - Sporty Wearable Stereo Wireless Speakers

Manova International Ltd.



设计故事 / 概念 DesignConcept/Story

TailWindS 让你可以续享喜爱的音乐和保持电话联系，而无需牺牲对环境的警告声音的警觉性以确保安全。环颈配戴时可空出双手，感受环颈立体声效果，游戏中佩戴则有体感低音振动效果。「可拆卸」的设计令其可变身成为一对 TWS 扬声器，适合配合笔记型电脑或平板使用。

TailWindS can make you keep in touch with favourite music and phone calls, without sacrifice of alertness to environment sudden sound for safety. The surround stereo effect when wearing on neck free both hands for outdoor sports and for gaming as well with the body feel bass vibration, which 'detachable' as a pair of TWS speakers favour uses with laptop or pad also.

设计师 | Designer

余婭 | Mary Yu

余婭设计公司 | Mary Yu Design

余婭毕业于香港理工大学设计学院获颁授设计学硕士及时装设计学学士。2012 年获选全港时尚专业女性奖(专业范畴)。2011 年获选香港十大杰出青年(专业范畴)。2021 年获香港理工大学杰出校友。

Mary Yu loves design and art. She graduated from the School of Design, Hong Kong Polytechnic University and obtained a Master of Design and a Bachelor of Fashion Design. In 2012, she won the Hong Kong Fashion Professional Women Award (professional category). In 2011, she was selected one of the ten outstanding young persons in Hong Kong (professional category).



室上大吉



设计故事 / 概念 DesignConcept/Story

设计师手绘创作水墨印花，取材中国传统「石上大公鸡」吉祥喻意。

The designer hand-painted and created ink prints, based on the auspicious metaphor of the traditional Chinese "rooster on the stone".

踏雪寻梅



设计故事 / 概念 DesignConcept/Story

设计师手绘创作梅花印花图案。

Designer hand-painted creation of plum blossom print pattern.

已获国际奖项 (奖项 / 年度) International awards (Award/Year)

2020 获中国丝绸博物馆邀请展出并获得永久收藏；
同年在杭州市文化广电旅游局「2020 杭州全球旗袍日；
杭州旗袍全球征集活动」中荣获国内组第一名

设计师 | Designer

严宝玲 | YIM PO LING

万希泉钟表有限公司 | Memorigin Watch Co Ltd



严宝玲女士毕业于香港理工大学设计学院。大学毕业后，她在瑞士著名钟表公司（波尔表（亚洲）有限公司）工作了7年。2018年开始，严女士进入万珍表有限公司。2019年荣获 DFA 亚洲优秀设计奖 2021年中国钟表协会第四届中国蓝光杯钟表设计大赛银奖。

Ms Pauline YIM PO LING graduated from the School of Design, Hong Kong Polytechnic University. After her graduation from the university, she had been working in a famous Swiss watch company(Ball Watch (Asia) Company Limited) for 7 years. Starting from 2018, Ms Yim entered Memorigin watch co, ltd. In 2019, she won the DFA Design for Asian Merit Award 2019 and Silver prize of the 4th China Blue Light Cup Watch Design Competition of the China Watch Association 2021.



Memorigin Watch Co Ltd



星恒系列 - 尊爵版

设计故事 / 概念 DesignConcept/Story

此腕表以「天圆地方」的哲学思想贯穿「时间」，表面上的18K白金方形框架，围绕著3时位置的陀飞轮、6时位置的球体GMT两地时间显示、9时位置的小型表盘及12时位置的18K白金浑天仪装饰。陀飞轮齿环更雕刻了唐朝石刻图形的飞龙，与时间盘上的凤凰镂空雕刻互相辉映，渗透出中华文化的精髓。

An 18K white gold square boarder links the flying tourbillon, the sphere shaped GMT Indicator, the time reading sub-dial and the Chinese ancient planetarium featured decoration together, projecting the merge of Chinese philosophy. The blue sapphire glass is curved, through which you can see a dragon carving at the side of the tourbillon movement.



星恒系列 - 创世纪

设计故事 / 概念 DesignConcept/Story

「创世纪系列」陀飞轮腕表以「Back To The Basic」作为主题。此腕表配备手动上炼陀飞轮装置，由173件组件及20颗宝石轴承组合而成，含40小时动力储存。六时位置的陀飞轮视窗，振频每小时达28,800次，带来无与伦比的视觉享受。

The Genesis Series embodies the 「Back to the Basic」 theme. The watch is equipped with a manual-winding tourbillon movement made up of 173 subassembly modules and 20 jewels. It provides 40 hours of power reserve. The fascinating tourbillon at the six o' clock position oscillates 28,800 times per hour, producing an incredible visual effect.

设计师 | Designer

迈克尔 杨 | Michael Young

CITTA DESIGN



过去 20 年来，Michael Young 成为了国际设计领域中的领先人物。他的作品独特性质源自于对设计类型和习惯的不断质疑、与生俱来的对技术的热情、和以新方式重新解读空间的强烈欲望。

Over the past 20 years Michael Young has established himself as one of the leading international figures in his field. The unique nature of his work stems from his constant questioning of typologies and habits, combined with his innate passion for technology and his driving desire to discover new ways to reinterpret design.



Acre Chair -Citta Design

CITTA DESIGN



设计故事 / 概念 DesignConcept/Story

生态塑料是源自可再生资源的低的碳材料。草纤维约占成分的 30%，使椅子具有微妙的斑点饰面。椅子的所有塑料部件可完全回收。

The eco-plastic is a low-carbon material derived from renewable resources. Straw fibre makes up around 30% of the composition and gives the chair a subtle speckled finish. All plastics components of the chair are fully recyclable.

已获国际奖项 (奖项 / 年度)
International awards (Award/Year)

LAUNCHES SEPTEMBER / 2021



设计师 | Designer

李国华 | LI KWOK WA

MINDESIGN CREATIONS LIMITED



时装设计师，家具设计师和室内设计顾问。李国华从小就对于精致美丽的事物和工艺表现出了极大的热情。在1988年大学期间就以香港贸发局青年时装织组冠军的身份在时装界崭露头角，以学生的身份参加比赛但是却赢了比赛内的所有专业时装设计师。

Fashion Connoisseur, Furniture Designer and Interior Design Consultant. Growing up in the humble gusto of Hong Kong, Richard showed a keen sensitivity towards refined beauty and craftsmanship starting at his early age. Richard was awarded the 「Winner of the Non-Knitwear Group of Hong Kong Young Designer Show」 in 1988, entering the competition as a student yet won over all entries from professional fashion designers.

MINDESIGN CREATIONS LIMITED



Multi-function jacket

设计故事 / 概念 DesignConcept/Story

时尚有型的多功能绉布外套，以压绉布料呈现出的独特质感体现出随意又个性十足的风格，免熨烫更方便出差需要。内藏围巾、眼罩、口罩以及不同功能的口袋摆放眼镜、登机牌、护照、手机等。炎热时随意变成收纳物品的手提包。

The multi-function wrinkle jacket is characterized by a unique style for travelers, it is iron-free and its well-designed details give extra convenience to your journey. Built-in gloves, eye masks, breathing mask, secret pockets to keep your belongings safe and secure. The jacket can also be converted to a bag to instantly adapt to changes in climate.



3 in 1 pillow

设计故事 / 概念 DesignConcept/Story

3-in-1 pillow 以精选摇粒绒缝制，根据需要随意变为颈枕、披巾或围巾，可适应不同的使用场景。机洗清洁，确保个人安心使用。比充气式或填充式拥有更多功能，而且没有污染环境的填充材料。

Made of polar fleece, the 3-in-1 pillow can be converted to a pillow, a shawl or a scarf according to user's requirement. It is machine washable and easy to keep clean. It is more environmentally friendly and cross-functional than blow up pillows or those made of memory foam.

设计师 | Designer

古荣昌 Wing

新建国际 (香港) 有限公司 New Creation international (HK) Ltd.



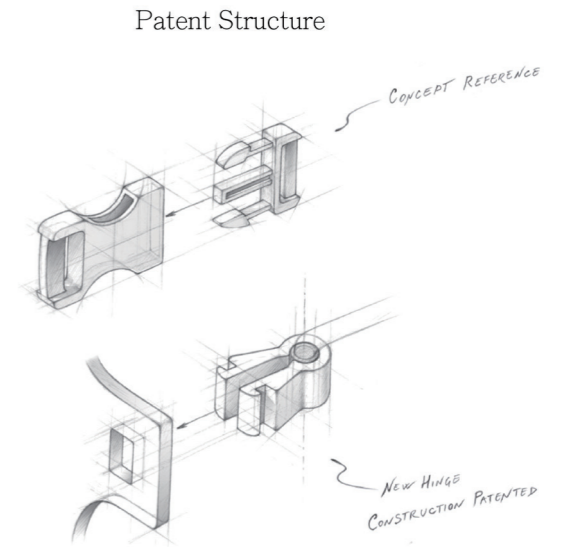
古先生从事眼镜设计超过 20 年，过去于不同品牌设计时尚及新颖的眼镜，于 2014 年建立 Tidou 的品牌，并为 TIDOU 设计出独特结构及轻巧令人舒适的眼镜。于 2020 年及 2022 年，TIDOU 获得了 Good Design Award 及 IF Design Award 的奖项，古先生的设计得到国际肯定。

Mr. Koo has been engaged in Eyewear design for more than 20years. In the past, he design fashionable and innovative glasses for different brand. He established the Tidou brand in 2014 and designed unique structure, lightweight and conformable glasses for Tidou. In Addition, Tidou won the Good Design Award in 2020 and IF Design Award 2022 and Mr. Koo has earned recognition for his designed.professional fashion designers.



Tidou Beta Titanium Glasses

New Creation international (HK) Ltd.



设计故事 / 概念 DesignConcept/Story

TIDOU Beta Titanium Glasses 设计概念是我们生活用品的塑胶插扣，这些插扣常用于手袋，皮包，腰带及安全带等。设计师使用插扣的原理，令眼镜的圈面及镜臂不需透过使用螺丝及烧焊连接，在这设计下，在镜圈前方带出我们独一无二的 "II" Pause 的标志。

The design concept of TIDOU Eyewear comes from the principle of the plastic buckle on the backpack, so that the frame and the temples do not need to use screws and burnt to assemble. Under this design, each TIDOU glasses has a unique suspension "II" signature.

已获国际奖项 (奖项 / 年度) International awards (Award/Year)

Good Design Award 2020 (Japan)
IF Design Awards 2022 (Germany)

设计师 | Designer

一方设计 | One Object Design Studio

one
object

一方是一家开放式合作的设计创新公司，办公室位于香港与温哥华。一方的设计理念是真诚平实设计和有意义与价值的创新。经过十多年产品与相关设计的沉淀，一方的设计实践涉足移动交通工具、智能 IoT 产品、电子消费品、家电产品与家室内具等。

Oneobject is an agile collective design and innovation firm based in Hong Kong and Vancouver. Our philosophy is Honest Design, Meaningful Innovation. With more than 10-year experience in product and related design industries, Oneobject's practice falls in transport & mobilities, smart home IoT devices, consumers electronics, domestic appliances and home furniture etc.



Philips GoPure Style 7000 car air purifier

One Object Design Studio



设计故事 / 概念 DesignConcept/Story

飞利浦盈动 7000 是一款小巧紧凑的时尚车内空气净化设计，可以满足不同车内环境使用。它的高效净化除菌滤网和双风机澎湃动力，仅需 8 分钟的快速净化车内空气。同时为用户提供全方位可见的实时空气质量提示体验。

The lifestyle-driven and compact design of Philips GoPure Style 7000 adapts to various car interior environments. Equipped with dual-fan components, GoPure Style 7000 provides much faster air purification of the entire car interior within just 8 minutes. Omnidirectional AQI design provides notification to users and increases visibility from different angles.

已获国际奖项 (奖项 / 年度)
International awards (Award/Year)

IF Design Award 2022

设计师 | Designer

麦騫誉 | MAK Hin Yu

路邦 | ROBORN



麦騫誉毕业于香港科技大学电机及电子工程学系（学士学位）及电子及计算机工程学系（哲学硕士学位），他亦是香港中文大学工商管理硕士。2017年，他与商业夥伴共同创立路邦。2018年，麦騫誉带领团队与中兴通讯和中国移动建立战略合作夥伴关系，并将「ME」进一步转变为5G兼容的动感控制仿生机械人。

Mark Mak held a Bachelor Degree in Electrical and Electronic Engineering (2005) and a Master of Philosophy Degree in Electronic and Computer Engineering (2008) from the Hong Kong University of Science and Technology. He also held an MBA degree from The Chinese University of Hong Kong (2011). In 2017 he founded Roborn with his business partner. In 2018, Mark led the team in establishing a strategic partnership with ZTE and China Mobile, and further turned 「ME」 into a 5G compatible motion control humanoid robot.



守护 - 香港首部 5G 户外消毒机械人

ROBORN



设计故事 / 概念 DesignConcept/Story

机械人命名为「守护」，意思要在新冠肺炎疫情下「守护」香港。它通过有效使用5G和人工智能(AI)技术，可以在户外独立进行消毒工作，适合不同的地形和天气情况，减少成本和人力。「守护」是荣获香港公营机构试用计划（为在香港防控2019冠状病毒而设的项目特别徵集）(PSTS-COVID-19)的资助而制造的。

The robot name "Sau Wu" carries the meaning of safeguarding and protecting Hong Kong amid the severe COVID-19 situation. Through effective use of 5G and Artificial Intelligence (AI) technologies, "Sau Wu" can independently carry out the disinfection work by spraying disinfectant in outdoor areas, suitable for different terrains and weather conditions, reducing cost and labor resources. The robot is produced with the fund granted from Public Sector Trial Scheme.

设计师 | Designer

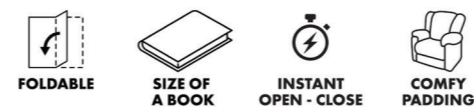
高理思 | Frederic Gooris

Studio Gooris Ltd



Studio Gooris, 由 Frederic Gooris 于 2004 年在米兰创立, 现在是一家位于香港屡获殊荣的工业设计公司。Frédéric Gooris 在比利时接受工程师培训, 在 Philip Starck(法国)和 Stefano Giovannoni(意大利)担任设计师, 继而在香港创业。如今, Studio Gooris 的作品涵盖广泛行业, 客户包括 Alessi、中国南方航空、Bombol、Carrera、DeSter、Ice-Watch、Nespresso、精工、Levis 和澳洲航空等。

Studio Gooris is a Hong Kong-based award-winning industrial design agency, founded in 2004 in Milan by Frederic Gooris. Trained as an engineer in Belgium, as a designer by Philip Starck (France) and Stefano Giovannoni (Italy) and as an entrepreneur in Hong Kong Today, Studio Gooris' works span a wide range of industries, clients including Alessi, China Southern Airlines, Bombol, Carrera, DeSter, Ice-Watch, Nespresso, Seiko, Levis and Qantas Airlines, among others.



Pop-Up Booster

Studio Gooris Ltd



设计故事 / 概念 DesignConcept/Story

Pop-Up Booster 是一种轻巧、便携且带有软垫的加高器，需要时可打开成坚固、舒适的座椅；不需要时可完全折迭。它可承受 20,000 次 75 公斤的冲击，达到最严格的成人家具安全标准。Pop-Up Booster 采用了婴儿用品领域全新的防污、耐磨和防异味饰面制造，约 1 公斤的轻巧设计是你家居出游方便之选。

Pop-Up is a light, portable, and upholstered booster that pops open into a sturdy, comfy seat when you need it – and folds completely flat when you don't. The incredibly strong origami structure withstands 20,000 impacts of 75 kg to meet even the toughest safety adult furniture standards. It's very light - approx.1 kg - and fits almost all chair designs.

已获国际奖项 (奖项 / 年度) International awards (Award/Year)

Muse Design Awards - Platinum / 2021; Goldreed Good Design Award / 2020; Smart Design Award Gold / 2019; Hong Kong Award for Industries - Consumer / 2019; SZIDF 2019 - Best of the Best / 2019; DIA Award - Silver / 2019; The Bump Best of Baby Awards 2019; LUX 2019 - Hotel & Spa Awards / 2019; Good Design Award - The Chicago Athenaeum / 2018; Global Design Award - Gold / 2018; Red Dot Award Winner / 2018; iF Design Award / 2018; ADI Design Index / 2018; Design For Asia Award Grand Award with Special Mention / 2018; Design For Asia Award - Gold / 2018; Golden Pin Design Award / 2018; European Product Design Award Gold / 2018; Spark Design Award Silver / 2017

Bamboo 3Dknit Bouncer

Studio Gooris Ltd



设计故事 / 概念 DesignConcept/Story

Bamboo 3Dknit Bouncer 是为新生儿提供定制支撑的摇篮吊床、刺激婴儿扭动技能的舒适椅子、再到适合 5 岁幼儿的躺椅。透气的 3D 针织靠背经过精心设计，可在它们生长时提供完美支撑。注铜纱线具有天然抗菌和抗真菌作用，同时防止霉菌引起的难闻气味。

Bamboo 3Dknit transforms from a cradling hammock with bespoke support for newborns to prevent slumping, to a comfy chair that stimulates a baby's wriggling skills, to a lounge for 5-year-old toddlers. The breathable, 3D knitted backrest is engineered for perfect support as they grow. The copper-infused yarn is naturally anti-bacterial and anti-fungal and preventing the bad smells they can cause.

已获国际奖项 (奖项 / 年度) International awards (Award/Year)

iF Design Award / 2021
Muse Design Awards - Gold / 2021
Smart Design Award - Gold / 2021
Red Dot Award: Product Design / 2021
Golden Pin Design Award (Finalist for Best Design) / 2020
European Product Design Award - Gold / 2020
Design For Asia Award - Merit / 2020



设计师 | Designer

创科设计中心 Techtronic Design

Techtronic Design



创科设计中心是创科实业有限公司的创新桥梁，以使用者导向的设计联系著市场及品牌组合，领导无线科技和世界级产品解决方案。位于香港环球总部和亚洲创新中心的专业人员，与欧洲、澳大利亚和北美的中心进行紧密合作。

Techtronic Design, an innovation corridor within TTI (Techtronic Industries Company Limited), is connecting user-centered design with markets, brand portfolios, leading edge cordless technology systems and world-class product solutions.

Techtronic Design's network of researchers, designers, engineers, and product experts, collaborate across multiple time zones from the global Hong Kong Headquarters, the Dongguan Asia Innovation Centre and connects with our teams in Europe, Australia and North America.



RoboYagi

Techtronic Design



设计故事 / 概念 DesignConcept/Story

ROBOYAGI™ 以革新方法改变我们使用花园的方式，是迄今为止最先进的割草机器人。割草机器人能够快速、安静、有效地运作，以提供卓越的切割品质以及美丽的草坪。自主操作为您扫除定期剪草的烦恼。更重要的是，一台割草机器人令您减少了维护的时间，换来更多享受花园的悠闲时间。

ROBOYAGI™ is revolutionising the way we use our gardens and is the most advanced Robotic Mower yet. Robotic mowers work quickly, quietly and efficiently to deliver outstanding cut quality and a beautiful lawn. The autonomous operation provides a hassle free solution to regular grass cutting. And most importantly, having a robotic mower will give you time back to enjoy your garden, rather than maintaining it.

已获国际奖项 (奖项 / 年度)
[International awards \(Award/Year\)](#)

German Design Award / 2019
IDSA award / 2019
HONG KONG AWARDS FOR INDUSTRIES - Consumer Product Design Award / 2019

德国设计大奖 / 2019
美国工业设计优秀奖铜奖 / 2019
香港工商业奖消费产品设计 / 2019



RYOBI 18V ONE+ HP™ Brushless 40 cm Lawn Mower

Techtronic Design



设计故事 / 概念 DesignConcept/Story

轻巧的无刷 RYOBI 18v ONE+ 割草机与 ONE+ HP Battery 系统兼容，让你雨天、落雪或晴天都可轻松打理草坪。40 厘米的剪草容量和 Easy-Edge 功能确保修剪草坪的所有区域，还可以轻松改变剪草高度，以适应一年四季的各类草种。

The Brushless RYOBI 18v ONE+ Lawnmower is designed to intelligently and effectively maintain your lawn rain, hail or shine. The 40cm cutting capacity and Easy-Edge allows for lightweight maneuverability ensuring to trim all areas of your lawn, also easily change cutting heights to suit a variety of grass types all year round.



已获国际奖项 (奖项 / 年度)
[International awards \(Award/Year\)](#)

Red Dot Design award / 2021
DFA Design for Asia Awards / 2021
HONG KONG DESIGN AWARDS / 2021

红点设计大奖
亚洲最具影响力设计奖
香港设计奖

设计师 | Designer

成璋昊, 曾咏诗 | SHING WAI HO, TSANG WING SZE

UC DEVELOPMENT LIMITED



我们分别为香港出生长大及接受教育的八九十后, 并于 2018 年成立研先创展有限公司, 致力于产品设计及服务设计。我们热爱思考, 我们的兴趣是研究特别的产品, 研先创展代表著“研发领先, 创意展示”我们一直以创意思维来经营公司, 因为相信是无可取缔的。

We were born and educated in Hong Kong. In 2018, UC Development Limited formed in order to cater for business restructuring. We love thinking, we interested in special product. We believed that creativity is irreplaceable.



六合一功能流线牙刷
FLOW T BRUSH

UC DEVELOPMENT LIMITED



设计故事 / 概念 DesignConcept/Story

这款 6 合 1 牙刷采用流线型设计, 彰显少即是多。它没有电子元件, 由可回收材料组成。此外, 它具有残疾人友好型设计, 可以独立站立或悬挂存放。带有可更换的头部, 它有一个有趣的设计, 可以像喷泉一样引导水。当水碰到这个凹陷时, 它会直接进入用户的嘴里, 从而使牙刷杯过时。

This 6-in-1 toothbrush has a streamlined design showcasing that less is more. With no electronic components, it consists of recyclable materials. Moreover, it has a disability-friendly design and can stand up on its own or hang for storage. With replaceable heads, it has a fun design that directs water like a water fountain. When water from the hits this indentation, it is redirected straight into the user's mouth, making toothbrush mugs obsolete.

已获国际奖项 (奖项 / 年度)
International awards (Award/Year)

Goldreed Industrial Design Award (China) 2022 - Good Design Award
Red Dot Award (Germany) Product Design 2021 - Innovative Product
Muse Design Awards (USA) 2021 Silver - Product Design

设计师 | Designer

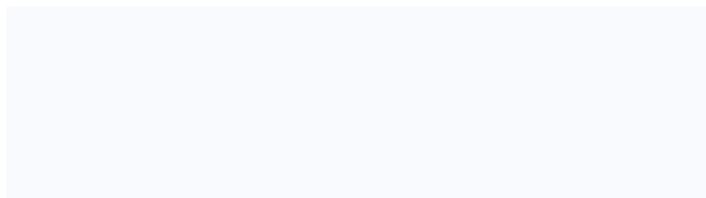
The Hong Kong Optical Manufacturers Association (HKOMA)



香港中華眼鏡製造廠商會
HONG KONG OPTICAL MANUFACTURERS ASSOCIATION LTD.

2019年，香港中華眼鏡製造廠商（HKOMA）與香港眼鏡設計師業會合作，推出商會自家品牌眼鏡「HKOMA」首項產品系列「香港情懷」，憑著頂尖的設計，加上具有豐富的生产技術，製造出具备質量保證的眼鏡商品。

In 2019, Hong Kong Optical Manufacturers Association (HKOMA) cooperated with Hong Kong Eyewear Designer Club to launch the Association's house eyewear brand "HKOMA", and its first edition "Chic Hong Kong". The eyewear brand with remarkable design and advanced production technology has been produced a collection of quality-assured eyewear commodities.



香港情懷

HKOMA



设计故事 / 概念 DesignConcept/Story

香港情懷 - 系列以香港人的集體回憶作藍圖，帶你穿梭 1960 年代到今天的千禧一代，將獨特的圖案和標誌性圖形融合在眼鏡當中，特選輕質材料，以頂尖的技术，打造出既舒適又時尚的型格產品。

The "Chic Hong Kong" series takes the collective memories of Hong Kong people from 1960s to millennials as a blueprint, integrating unique patterns and iconic graphics into the spectacle frames, which are combined with specially selected lightweight materials and unique technology to let the users feel comfortable and stylish.

设计师 | Designer

Helen Yau

Walado Limited



Helen Yau 是一位插画师和设计师。她以荣誉学士毕业于加拿大 Sheridan 大学的插画系。Helen 的作品曾被不同机构报导过，包括 BBC(英国广播电视台)、瑞典时装协会、英国的 Branding & Design 杂志和法国电视台 TV France Japon 等。

Helen Yau is an illustrator and designer. She received her illustration degree with honors from Sheridan College in ON, Canada. Helen's works have been recognized internationally and featured by various organizations, including the BBC (British Broadcasting Corporation), Swedish Fashion Council, Branding & Design (UK), and TV France Japon.



Frida and Diego

Walado Limited



设计故事 / 概念 DesignConcept/Story

这是一款关于墨西哥艺术家夫妇芙烈达·卡罗和迪亚哥·里维拉的设计。迪亚哥带给了芙烈达一生无数的欢乐和痛苦。此设计充满象征和隐喻，是我对他们复杂的关系的一种诠释。鞋子表面一切看似美丽和谐，但细节里充满伤痕和冲突，就像他们的关系一样。

It is a story about the prominent Mexican artist couple Frida Kahlo and Diego Rivera. Diego had bought Frida countless joys as well as pains into her life. The design is symbolic and metaphorical, and it is my interpretation of their complex relationships. The shoes look beautiful and harmonious at first glance; but there are scars and conflicts shown in the details, just like their relationships.

设计师 | Designer

程永成 | Ching Wing Sing

永其国际有限公司 | Winky International Ltd



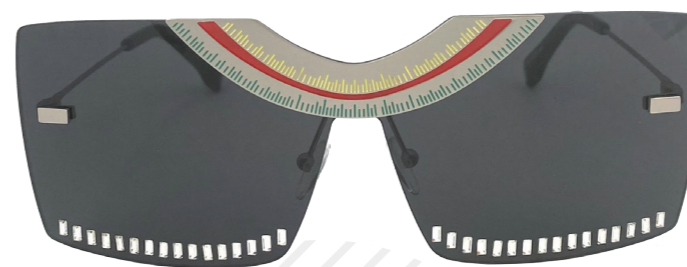
独立设计师时尚眼镜品牌 BIG HORN 由 Kevin Ching (程永成) 创立出生于香港, 经常往返于香港、中国、美国和欧洲。设计师从 2012 年开始在不同的国际设计大赛中得到不同奖项。品牌被灌注以其对于不同国家文化及对艺术的独特见解, 巧妙糅合东西方的美学理念, 富时尚感, 设计没有年代束缚, 任何时间、任何环境或任何日子都可配戴不失时尚感。

Kevin Ching is a fashion eyewear designer that he developed BIG HORN brand. He born in Hong Kong. He always travel China, US, UK, and Europe frequently. Since 2012, he won different International Design Awards. The soul of the brand filled up different culture and arts on designs. It mixed the concepts of the East and the West. It is stylish and the design, and never bound by the age. It can be worn at any time, any environment or any day without losing a sense of fashion.



中国少数民族服饰 Chinese Minority Nationality Costume

Winky International Ltd



设计故事 / 概念 Design Concept / Story

2020 年全新时尚创意系列以三个中国少数民族服饰 (包括「撒拉族、黎族、苗族」) 为灵感。制作使用了环保醋酸纤维物料, 色调以青、蓝、黄和紫为主, 鼻梁与眼镜脾采用了不锈钢, 并镶有施华洛世奇水晶, 每款全球限量发行 5 副。

In 2020, the latest Fashion Creative Collection used the elements of Chinese minority nationality costumes to transform into eyewear, which the minority nationality included Li Zu, Miao Zu, and Salar Zu. They are completely novel sunglasses which totally inspired by Chinese minority nationality costumes. The colors are mainly cyan, blue, yellow, and purple respectively. Also, eyewear installed with Swarovski crystals. Each style is limited to 5 pairs only.

已获国际奖项 (奖项 / 年度)

International awards (Award/Year)

A Design Awards - Runner-up / 2020
MUSE Design Awards - Gold / 2020
International Design Awards - Honorable Mention / 2020
Design Excellence Awards - Finalist / 2020

设计师 | Designer

詹剑铨 CHIM KIM CHUEN

荣泰瓷艺企业公司

詹剑铨，2003届清华大学美术学院装潢艺术设计系本科生，现任斯达高瓷艺创意总监、品牌推广总监。2017年主持、参与创作的「集贤瓷」获选为「一带一路」国际合作高峰论坛圆桌峰会会议用瓷，并被国家博物馆收藏。2018年领衔创作的【春满园】宴会用瓷被甄选为人民大会堂的官方用瓷，在金色大厅服务各国访华元首。

Chim Kim Chuen, graduated from Department of Decorative Art Design, College of Fine Arts, Tsinghua University. As Stechcol's creative director and brand development director, he led the team to finish 「Jixian Chinaware」, which was selected as official chinaware of 2017 「Belt and Road Forum for International Cooperation」. The Jixian Chinaware was collected by National Museum. In year 2018, he led the team to develop 「Chun Man Yuan」 banquet chinaware, which was selected as official chinaware in the Great Hall of the People, serving foreign leaders who visit China.



设计师 | Designer

叶智荣 | Alan Yip

荣泰瓷艺企业公司

叶智荣教授，国际知名产品设计师。曾受聘于美国青蛙设计及荷兰飞利浦。1990年创立叶智荣设计，设计产品千多件，创立ALANYIP品牌推动中国原创。他获颁授德国红点设计大奖、IF设计大奖、德国设计局设计大奖、英国特许设计师协会金奖、美国电子消费品展创意奖，香港行政长官奖状、香港杰出青年等。

Professor Alan Yip, international renowned industrial designer. He worked for Frog Design, USA and Philips Eindhoven, Holland. He founded Yip Design in 1990; designed over 1000 products and created ALANYIP brand to promote China original designs. He was awarded Red Dot Design Award, IF Design Award, German Design Council Awards, UK CSD Award, USA CES Award, China Red Star Design Awards, HKSAR Chief Executive's Commendation, HK Outstanding Young Person.



万有同春

荣泰瓷艺企业公司



设计故事 / 概念 DesignConcept/Story

《万有同春》瓷艺系列，采用无铅无镉环保颜料制作而成，骨质瓷质地轻盈通透，底色呈天然骨粉的乳白色，适度的透光性赋予了骨瓷美感。作品图案将多种花卉及姿态各异的雀鸟让画面更加灵动自然。

The design of the porcelain series "Wan You Tong Chun", is made of lead and cadmium free environmental pigments. Fine Bone China is light and transparent, and its base color is milky white like natural bone powder. The moderate light transmission endow bone porcelain with aesthetic feeling. A variety of flowers grown in different seasons and birds with different gestures are hand-painted to make the picture more natural.

爱丽丝的花园

荣泰瓷艺企业公司



设计故事 / 概念 DesignConcept/Story

形神一体的火山茶具，以巧思妙法解决了茶具存储的问题。精致的上下迭加结构，把茶托变身为保持茶杯清洁的容器，只需翻动底座即可奉茶于客，反转即合为一体方便收纳，集设计美感和功能实用于一身。满身碎花的设计述说着故事一开始爱丽丝奔跑在梦幻花园里的情景，用黑白格来表现奇幻而神秘的时空交错。

The base of the VOLCANO served as a storage compartment for 4 cups and protect them from dust and dirt. If you turn the base up side down, it will served as a saucer to serve tea to the guests. The design full of flowers represents the scene of Alice running in the dream garden, the black and white grid represents the magical and mysterious time and space.

已获国际奖项 (奖项 / 年度) International awards (Award/Year)

美国白金 MUSE 设计奖 / 2021
深圳环球设计大奖优秀作品展 / 2018
第十一届中国陶瓷艺术大展 / 2018

设计师 | Designer

叶智荣 | Alan Yip

香港吉他艺术节有限公司



叶智荣教授，国际知名产品设计师。曾受聘于美国青蛙设计及荷兰飞利浦。1990年创立叶智荣设计，设计产品千多件，创立ALANYIP品牌推动中国原创。他获颁授德国红点设计大奖、IF设计大奖、德国设计局设计大奖、英国特许设计师协会金奖、美国电子消费品展创意奖，香港行政长官奖状、香港杰出青年等。

Professor Alan Yip, international renowned industrial designer. He worked for Frog Design, USA and Philips Eindhoven, Holland. He founded Yip Design in 1990; designed over 1000 products and created ALANYIP brand to promote China original designs. He was awarded Red Dot Design Award, IF Design Award, German Design Council Awards, UK CSD Award, USA CES Award, China Red Star Design Awards, HKSAR Chief Executive's Commendation, HK Outstanding Young Person.



探险家吉他支架 The Adventurer New Generation Guitar Stand

香港吉他艺术节有限公司

设计故事 / 概念 Design Concept / Story

专利「风车」吉他架的概念采用了2套「风车」结构支架来保持吉他的固定安全和存放定位。当吉他接合并载入到「风车」吉他架上，「风车」导向臂会把吉他锁定。当用户拿起吉他时，「风车」导向臂便可自由转动，把吉他释放。操作易用及直观。

The patented concept of the guitar stand employed 2 sets of "WINDMILL" gauges to hold the guitar safe and sound. The guiding arms of the "WINDMILL" are locked after the guitar is engaged and loaded in position to the stand. The "WINDMILL" guiding arms will be free while the user picked up the guitar.

